

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
963054-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	473

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963054	06370069

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/12	10/18/12	LAST RESORT	8-9PM	---1---	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	8:22 PM	LAST RESORT	8-9PM	:30	BN-12-008H	\$1,800.00 NM
2	10/21/12	10/21/12	AFV	7-8PM	-----1	:30	1	\$825.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	7:20 PM	AFV	7-8PM	:30	BN-12-010H	\$825.00 NM
3	10/16/12	10/22/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-008H	\$1,600.00 NM
4	10/16/12	10/22/12	Dr. Oz	4-5p	MTWTF--	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	4:19 PM	Dr. Oz	4-5p	:30	BN-12-008H	\$500.00 NM
5	10/16/12	10/22/12	Jeopardy	7:30-8PM	MTWTF--	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:41 PM	Jeopardy	7:30-8PM	:30	BN-12-010H	\$1,700.00 NM

**Total Spots 5**

**Gross Total \$6,425.00**

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

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963054-1	10/28/12	October 2012	10/01/12 - 10/22/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Nelson/D/Senate	BILL NELSON SENATE	473

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)
**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$963.75</b>
<u>Net Amount Due</u>	<b>\$5,461.25</b>